



## About Net Enforcers

Net Enforcers has been a leading provider of online brand protection and enforcement services since our founding in 2003. We actively safeguard the brands of top consumer electronics, pharmaceutical, financial services, automotive, and sporting goods manufacturers. We combine the benefits of state of the art technology and analysis by well-trained staff to discover websites mentioning your brand online, capture relevant data for each site, and determine whether or not the site represents a threat to your brand based on your criteria.

In 2007, Net Enforcers was acquired by Intersections Inc. (NASDAQ: INTX) a leading global provider of corporate and consumer identity management solutions, with over \$360 million in revenue in 2008. Intersections has successfully authenticated the identity of more than 25 million consumers for applications relating to consumer identity theft protection, pre-employment background screening, identity theft victim assistance services, corporate data breach remediation, and fraud prevention in online and call center applications. Intersections markets consumer identity theft protection solutions under the IDENTITY GUARD® brand ([www.identityguard.com](http://www.identityguard.com)) and on a private label basis for numerous clients.

Intersections Business Services, the division of which Net Enforcers is a part, provides corporate protection services to over 2,000 clients on a worldwide basis including:

**Data Breach Readiness Services:** Full service capabilities for corporate reputation management following the loss of personally identifiable customer information including breach notification letter services, breach customer care services and identity theft protection services for impacted customers.

**Identity Theft Protection:** Providing the best in class consumer identity theft protection products for use as an employee or customer retention tool or revenue generating product sale.

**Victim Assistance Services:** Through our exclusive relationship with the Financial Services Roundtable, Intersections operates the Identity Theft Assistance Center to assist customers of dozens of the largest financial institutions in North America who become victims of identity theft to restore their good names

**Brand Protection:** Net Enforcers' suite of online protection services designed to help corporate brand owners combat the growing threats of corporate identity theft on the Internet.

## The Net Enforcers Difference

Net Enforcers helps businesses just like yours stay protected - so you can focus on growing and succeeding in an online world. Our solutions protect the online brands of companies in multiple industries, and no matter how unique your business or products may be, we're able to provide uniquely tailored services for each brand.

Just a few of the differentiating features of our services include:

- Our solutions have proven effective for a wide range of brand owners in the consumer electronics, pharmaceuticals, automotive, financial services and other industries.
- Our proprietary technology targets the most relevant sectors of the Internet to cost effectively identify high priority potential brand abuse.
- Our experienced brand analysts examine potential findings against your criteria to ensure we isolate high probability instances of brand abuse from the volumes of legitimate mentions of your brand on the web.
- Our unique customer portal serves as a central hub for brand owners to monitor results of our efforts and instruct Net Enforcers or outside counsel to initiate action to uphold your rights.
- Our services can be flexibly bundled into packages that meet your highest priority needs within your budget constraints.

## Interested in learning more?

Contact us today to learn more about what we can do for you.

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